

# IDEALPOS FOR HOSPITALITY

Idealpos is exactly that, an ideal Point of Sale System for your Hospitality Business.



**idealpos**



# About Us

We pride ourselves on the products and services we offer and the results we achieve. Our reseller network encompasses some of the most demanding customers, which we aim to please on a daily basis. Due to our close relationship with customers, features are a direct result of requests from people who are using Idealpos every day.

- Australian Owned for over 35 Years
- Complete Point of Sale Solutions
- Worldwide Network of Resellers & Support
- Large Industry Support Network
- Specialists in Hospitality and Retail
- Direct Integrations to World-Class Providers

If you've been searching for Point of Sale with all the features you require, **then today is your lucky day!**



## Industry Support:

- Bars
- Bottle Shops
- Cafes
- Convenience Stores
- Dry Cleaning Services
- Franchises
- Fruit & Vegetable Shops
- Hotels, Gaming and Clubs
- Landscape and Nursery
- Quick Service Fast Food
- Restaurants
- Retail
- School Shops
- Service Stations
- Theme Parks and Tourist Attractions

# Stock Management

A good Point of Sale System includes Stock Control.

**A great one, like Idealpos, will support that with a mobile app such as Stock Manage!**



Stocktakes



Stock Received



Generate Purchase Order



Stock Transfers



Price Changes



Barcode Create / Edit



Supports Sled or Bluetooth Scanner and Camera



Available on Apple or Android Devices

# Features You Need

## Touchscreen POS

- Create your own Customized layouts for every terminal
- Up to 18 available tabs for fast access to all products
- Use images for faster selection and brand recognition
- POS Grids for item choices and intuitive selection
- Edit button programming on the fly

## Stock Control

- Stock levels adjusted to all networked terminals instantly
- Perform channel stocktakes at any time
- Transfer items direct from the POS screen
- Unlimited number of Stock Items with 12 Price Levels
- Customizable Stock Item List layout
- Stock Manage App available available on Apple iPhone, iPad, or iPod touch and Android™ devices
- Process Supplier Invoices at any time

## Accounting

- API connectivity with leading MYOB and Xero packages
- File-based export to MYOB, Xero, QuickBooks and Attaché
- End Sales Period confirmation
- Balance financials before sending to accounting



## Customer Display

- Stock Item images display while being entered
- Promotions and information shared at the POS
- Use still images or video for instant effect
- Captive audience for in-store advertorials
- Choose from 6 different layouts

## Employees

- Individual logins using number, swipe or tap technology
- Full Employee log with breaks to time management
- Integrates with Deputy, Tanda, TimeTarget and Zuus
- Reporting of financials by Clerk for staff incentives
- User Permissions to allow / prevent program access

## Speed of Service

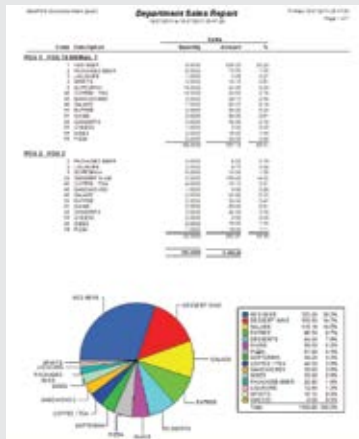
- Sales Prompts to help staff upsell
- Fast-Cash buttons in local currency denominations
- Integrated EFTPOS to over 18 providers worldwide
- Instant receipts to thermal printers



# Reporting

Idealpos Reports provide data driven analytics **to help you make intelligent business decisions.**

- Over 100 internal reports covering everything from Financials to Sales, Inventory, Customers, Purchasing and more
- Configure shortcuts for reports that are frequently used
- Web based reporting with Idealpos Online
- Scheduled reports to be emailed, printed or saved automatically
- Export reports to third-party online services
- User Permissions configured to allow staff access



# Features to Enhance

## Stock Management

- Perform Stocktakes, Transfers, Purchases and more
- Control Locations, Sites and Zones with ease
- Practical Reports to show you Best / Worst Sellers
- Stock Attributes for additional grouping
- Stock Manage app to do your work mobile
- Automatically import invoices from suppliers
- Transfer / Waste Mode on the POS screen

## Back Office

- Graphical Analytics dashboard displays quick information
- Maximizable back office screen for full view
- Create report and programming shortcuts
- View a live feed activity log of all POS use



## User Permissions

- Control which staff have access to Authorized areas
- Link to Clerk Permissions for total control
- All User changes logged for easy programming confirmation

## Strong Hospitality Features

- Use Order Numbers or Table Maps
- Multiple Kitchen Printing options
- Promotions, Coupons, Rewards and more
- Offer Raffles and Jackpot draws

## DVR Solutions

- Real-time tracking of Stock Item Entry
- POS Terminal Sales Text Overlaid on Video Feed
- Keyword search for quick data display

# Idealpos Online

## Intelligent Reporting at your fingertips

### Select which KPIs are important to you

Build your own Dashboard and choose the Charts you want to see on a Smartphone, Tablet or PC

### View your Stores from one Centralized platform

Sales information is retrieved in real-time and ready to access whenever you need it

### Built for Idealpos Point of Sale

A cloud-based reporting solution built by Idealpos for our market leading Idealpos Point of Sale Software!



### Create, View and Export your favourite Reports

Query, filter and search your favourite reports to quickly find the information you need

### Secure and Scalable SQL Database

Built on the Microsoft Azure cloud platform utilizing their global network of Microsoft managed servers

### Audit your POS transactions

Dynamically search through every transaction recorded at the POS using the Journal History Enquiry



# Integrated EFTPOS

Minimize staff error and increase sales speed by utilizing the technology of an integrated EFTPOS facility. Not only will you save time and money, but you can also combine receipt printing and allow for cash out.

- Certified and integrated with over 18 providers worldwide
- Provides additional security for you and the customer
- Speeds up transaction times
- Customers tap or swipe their own card
- Use Tyro's Pay@Table to enhance customer's convenience

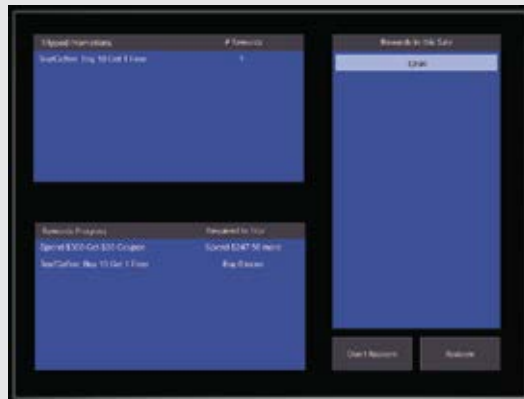




# Customer Relationships

Customers are the life-blood of your business, and it's easy to give them that little bit extra, without it costing you the world. As standard, Idealpos includes a Customer Account database, along with Customer Rewards and Loyalty. All this combines to give you the best tools to foster the relationship with your customers.

- Account setup with Invoicing, Statements and Credit Limit
- Multiple Customer Types for easy management
- Discount bonuses based on spending thresholds
- Points-based loyalty with redemptions
- Offer reward promotions for "Buy 10 Get 1 Free"
- Export Customers for additional marketing
- Send Coupons for birthdays, memberships and more
- Create Master and Sub accounts for easier processing



## Customer Favourite Transaction

Regular customers appreciate recognition and usually have a repetitive order every time they visit your business. Knowing a Customer's Favourite Transaction also helps new staff who might not be as familiar with frequent guests to quickly serve your loyal customers and keep service levels high.



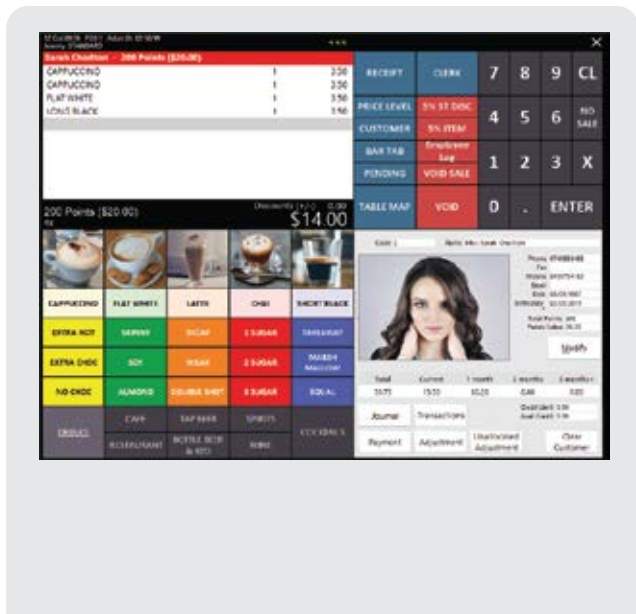
- Allows faster entry of customer's regular order
- Helps new staff become familiar with regulars
- Gives your customer a sense of entitlement



# Gaming & Loyalty

Offering gaming in your venue allows for an additional revenue stream and entertainment for your members and guests. Members earn reward points which can be used for purchases through your food and beverage outlets.

- Interfaces to major gaming servers
- Members Accumulate Points for Redemption & Loyalty
- Customer Type Incentives improve Guest Retention
- Special Points help sales of perishable stock
- Member Machine Lookup for Personalized Service



## Bar Tabs

Bar tabs are a huge feature within any bar to save the customer time from always pulling their wallet out and going through a full transaction ritual. Idealpos supports bar tabs internally where you can use scannable, coded or mag-stripped cards to give to your patrons.

- Speed up Service Time by Minimizing Sales Processing
- Easily Keep Track of Large Groups of People Paying Separately, or as Groups
- Provide a Single Receipt for the Entire Service
- Process Sales to an Account for Invoicing



## Clipp Bar Tabs

Clipp is Australia's leading and fastest-growing last minute deals and mobile-payment app for bars, pubs and restaurants. Clipp enables Idealpos venues to provide exclusive deals to consumers and provides users complete visibility over their tab, from orders to spend value.

- Search for a Bar near you and open Clipp to charge
- Increase Customer Spending
- Reach more Customers just by signing up
- Fully integrated with Idealpos
- Develop and maintain a large customer database



# Reservations

Idealpos understand that a reservations system is an important part of making a business successful. That's why we have different solutions to ensure you get the service you require.

Internally, Idealpos has our own standard reservation system, but also links to third-party interfaces. ResPAK and ResDiary/Dimmi both offer additional features over and above our internal system. Whether you want online or internal, Idealpos will be able to offer you the best system for your business.



- Customers reserve tables well in advance, allowing for better rostering in the future
- We link to third-party providers allowing reservations to be made online and displayed on your table map
- All reservations can display on the Table Map to keep all staff up to date about dining room status
- Customer Names will display allowing staff to give a more personal service to the table



ResDiary

# Table Management

The Table Map provides a graphical user interface to view at a glance the status of all tables within the establishment. The table map is completely customizable and can facilitate the configuration of many different functions. Each colour represents a different status for the table, which can be custom designed to each venue.



- Bill Print and split Bill by Seat
- Transfer Tables
- View a Summary of all Tables within the Restaurant
- Enter orders using Seat numbers
- Access Reservations (with Reservations enabled)
- Make Tables Inactive
- Modify the Table Map and join tables together during service
- Set Alert Time for Bill Printed, Not Paid, and Guest Seated but Not Ordered.
- Enter the number of guests, and produce reports based on average food and beverage spends by guest



# Handheld App

Idealpos has developed a handheld app for Apple iPhone, iPod and iPad devices to allow staff to offer better service on the floor to your customers. Offering advanced capabilities to place an order quickly, or allow the customers to place their own order, this is a time saver in your pocket!



- Fast access to the same stock items available on your POS Screen terminals
- iPad/iPad Mini version displays a fully-functioning Table Map complete with status indicators
- Hand the device to the customer to complete their own order, in their own time
- Increase staff service by minimizing the time required walking to an order terminal
- Allow staff to use their own devices if they wish



# Kitchen Printing

Kitchen Printing can come in many forms, and Idealpos provides options for every situation. We have Network Printing, Standard Printing, Hold Print, Smart Print, Kitchen Labels and Ideal Kitchen Monitor to get your information where it needs to go, fast!



- Printing direct from Ideal Handheld App
- Kitchen printing eliminates messy hand-written docket mistakes
- Printing from any terminal saves precious service time
- Print to labels for use on fast food, Uber Eats and Deliveroo
- Configure up to 20 different printers in any one site!
- Combine & send multiple transactions as a single docket
- Settings allow configuration from bistro style to fine dining by seat
- Print smarter by sending dockets only when staff need to see them
- Kitchens can run more efficiently with enhanced printing choices
- Online orders print automatically







## Ideal Kitchen Monitor

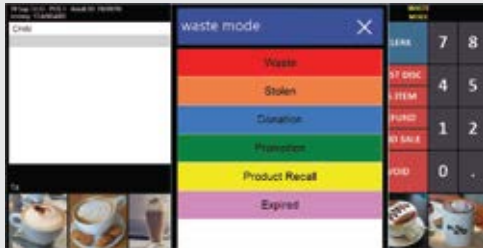
Ideal Kitchen Monitor is a highly configurable display ordering system which can be used in Quick Service, Drive Thru, Restaurant and Café businesses.

- Full customization of order screen including order quantity, colours, layout and summary details.
- Customer Order Display for visual enhancement in loud environments, such as bistros with live music.
- Bump, zoom, delete and recall orders using a programmable bump bar with button configuration.
- Orders can be bumped from client screens but remain on server screens for full meal preparation.
- Food and beverage orders can be sent to separate monitors the same as if using kitchen printers.
- Strike out individual items within an order as they are prepared



# Item Alerts

Visual alerts display on the button, counting down to easily keep staff informed of how many serves of that item remain. The alerts help to sell other items as suggestions and staff are more confident. Kitchen staff don't have to be distracted by staff continually asking if an item is still available.



SALAD BREAD	PASTA	SEEP	SALMON	LAMB SHANKS	BUTTERED BREAD
SCALLOPS	DUCK	LAMB	FILET MIGNON	BARBEQUE	CHICKEN POTATOKES
TOPSIA	WASPIKCI	VINA DINA	PORKTENDERS	WALDORFER	TOMATO SALAD
COB LOAF	CABAR SALAD	POPK	DUCK BREAST	STROGANOFF	CHICKEN CAULIFLOWER

# Manufacturing

Manufacture items from indirect items to create a stock controlled item. Ingredients can be combined to make sauces, soups, cakes and more! Each item can then be included as an indirect item in specific meals. There is also the ability to manufacture more items direct from the POS Screen.

# Waste Mode

Waste Mode is a quick way to ensure that stock is accounted for when it has been damaged or cannot be sold for certain reasons. Such reasons can include damaged product, promotions, donations, gifts or staff allowances. You can create as many different reasons for writing off stock as you wish.

# Attributes

Grouping of Stock Items for Reports, Sales or to improve Customer Information is paramount to success. Attributes give you an advanced tool to effectively mould your Stock Items into customized groups that are relevant to your business.

- Store information such as Grape Varietal, Country of Origin, Container, Size, Colour, Allergies, Fruit / Vegetable and more
- Attributes can be used in Reports for Additional Filtering
- Advanced Attribute Grouping allows Family Pricing Changes
- Attributes allow Stock Items to be easily searched



# Promotions

Promotions help to increase a customer's average spend in your store, by enticing them with additional benefits such as a package deal. It's cheaper to buy all your items as a meal deal than each item individually.



- Set promotions with multiple trip conditions
- Promotions calculated live
- Use Special Price Schedule for happy hours
- Set priorities so stock isn't discounted twice
- Multi-select Items / Departments for fast creation
- Create dazzling signs for each promotional product to place around your store to highlight for customers.



# Coupons

Coupons are an enticement for customers to come back. Offering both first time and existing customers a discount on their next purchase, gets them back in the door to spend again.

- Coupons can be serialized or print only
- Directly linked to items the customer previously purchased
- TalkBox by Impact Data integration for enhanced coupon options
- Email or SMS coupons to be read and redeemed in-store

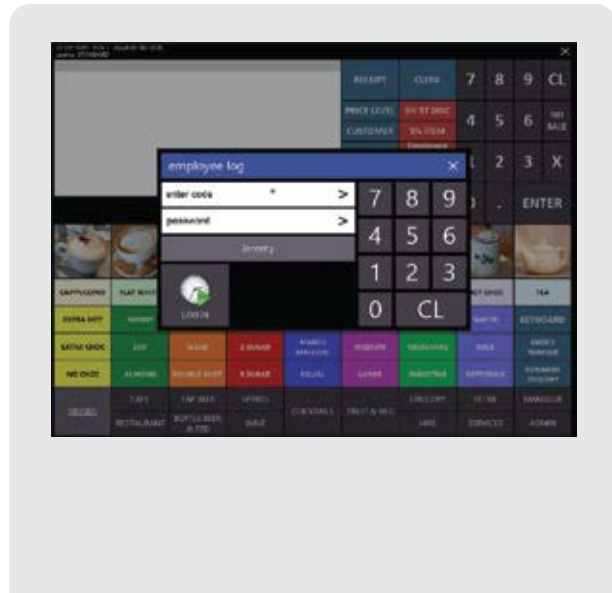


# Employee Log

Expenses in any business add up fast, no more so than the staff you employ to work there. Keeping track of when they start and finish their shift, while forecasting effectively can help to turn the tide on this burden.



- Keep detailed Start and Finish times, including breaks
- Integrations to Tanda, Deputy, TimeTarget and Zuus
- Improve staff rosters through effective time management



# E-commerce

The world is a big place and you know what else? Customers can buy from you wherever they feel comfortable, with all sales being recorded in your Idealpos system.




- Integrated solution to multiple vendors
- Direct sales through Idealpos for consistent reporting
- Mobi2Go, WooCommerce, Shopify, PrestaShop & Magento integrations



## System Compatibility

Windows POS Ready 2009/7, Windows 7/8/8.1 and 10  
32/64bit Minimum, 2GB RAM and 30GB Free Hard Disk  
Space, POS Screen Resolution fixed to 1024 x 768 or 1280  
x 800 pixels, Internet Connection, Data Backup Solution  
(Local or Cloud).

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