

IDEALPOS FOR RETAIL

Idealpos is exactly that, an ideal Point of Sale System for your Retail Business



idealpos



About Us

We pride ourselves on the products and services we offer and the results we achieve. Our reseller network encompasses some of the most demanding customers, which we aim to please on a daily basis. Due to our close relationship with customers, features are a direct result of requests from people who are using Idealpos every day.

- Australian Owned for over 35 Years
- Complete Point of Sale Solutions
- Worldwide Network of Resellers & Support
- Large Industry Support Network
- Specialists in Hospitality and Retail
- Direct Integrations to World-Class Providers

If you've been searching for Point of Sale with all the features you require, **then today is your lucky day!**



Industry Support:

- Bars
- Bottle Shops
- Cafes
- Convenience Stores
- Dry Cleaning Services
- Franchises
- Fruit & Vegetable Shops
- Hotels, Gaming and Clubs
- Landscape and Nursery
- Quick Service Fast Food
- Restaurants
- Retail
- School Shops
- Service Stations
- Theme Parks and Tourist Attractions

Stock Management

A good Point of Sale System includes Stock Control.

A great one, like Idealpos, will support that with a mobile app such as Stock Manage!



Stocktakes



Stock Received



Generate Purchase Order



Stock Transfers



Price Changes



Barcode Create / Edit



Supports Sled or Bluetooth Scanner and Camera



Available on Apple or Android Devices

Features You Need

Touchscreen POS

- Create your own customized layouts for every terminal
- Up to 18 available tabs for fast access to all products
- Use images for faster selection and brand recognition
- POS Grids for item choices and intuitive selection
- Edit button programming on the fly

Stock Control

- Stock levels adjusted to all networked terminals instantly
- Perform channel stocktakes at any time
- Transfer items direct from the POS screen
- Unlimited number of Stock Items with 12 Price Levels
- Customizable Stock Item List layout
- Stock Manage App available on Apple iPhone, iPad, or iPod touch and Android™ devices
- Process Supplier Invoices at any time

Accounting

- API connectivity with leading MYOB and Xero packages
- File-based export to MYOB, Xero, QuickBooks and Attaché
- End Sales Period confirmation
- Balance financials before sending to accounting



Customer Display

- Stock Item images display while being entered
- Promotions and information shared at the POS
- Use still images or video for instant effect
- Captive audience for in-store advertorials
- Choose from 6 different layouts

Employees

- Individual logins using number, swipe or tap technology
- Full Employee log with breaks to time management
- Integrates with Deputy, Tanda, TimeTarget and Zuus
- Reporting of financials by Clerk for staff incentives
- User Permissions to allow / prevent program access

Speed of Service

- Barcode scanning for instant product / customer entry
- Label printing for non-barcoded items
- Sales Prompts to help staff upsell
- Fast-Cash buttons in local currency denominations
- Integrated EFTPOS to over 18 providers worldwide
- Instant receipts to thermal printers



Features to Enhance

Stock Management

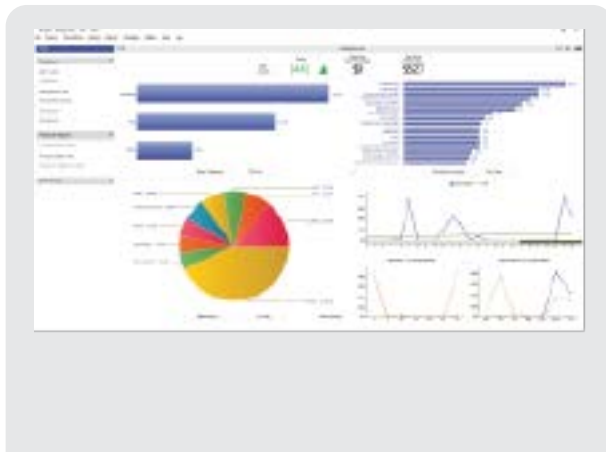
- Perform Stocktakes, Transfers, Purchases and more
- Control Locations, Sites and Zones with ease
- Practical Reports to show you Best / Worst Sellers
- Stock Attributes for additional grouping
- Stock Manage app to do your work mobile
- Automatically import invoices from suppliers
- Transfer / Waste Mode on the POS screen

Back Office

- Graphical Analytics dashboard displays quick information
- Maximizable back office screen for full view
- Create report and programming shortcuts
- View a live feed activity log of all POS use

User Permissions

- Control which staff have access to authorized areas
- Link to Clerk Permissions for total control
- All User changes logged for easy programming confirmation



Strong Retail Features

- Layby / Lay-away Service
- Easily process Refunds
- Provide Credit Notes for in-store credit
- Use Scales for exact product management

DVR Solutions

- Real-time tracking of Stock Item Entry
- POS Terminal Sales Text Overlaid on Video Feed
- Keyword search for quick data display

Custom Features

- Printed Wristbands for venue access contain specific detail to easily control patrons
- RTBS Ticketing allows businesses to take bookings for their venue online
- Customers can present with a ticketed voucher, which can easily be scanned for entry

Idealpos Online

Intelligent Reporting at your fingertips

Select which KPIs are important to you

Build your own Dashboard and choose the Charts you want to see on a Smartphone, Tablet or PC

View your Stores from one Centralised platform

Sales information is retrieved in real-time and ready to access whenever you need it

Built for Idealpos Point of Sale

A cloud based reporting solution built by Idealpos for our market leading Idealpos Point of Sale Software!



Create, View and Export your favourite Reports

Query, filter and search your favourite reports to quickly find the information you need

Secure and Scalable SQL Database

Built on the Microsoft Azure cloud platform utilizing their global network of Microsoft managed servers

Audit your POS transactions

Dynamically search through every transaction recorded at the POS using the Journal History Enquiry



Integrated EFTPOS

Minimize staff error and increase sales speed by utilizing the technology of an integrated EFTPOS facility. Not only will you save time and money, but you can also combine receipt printing and allow for cash out.

- Certified and integrated with over 18 providers worldwide
- Provides additional security for you and the customer
- Speeds up transaction times
- Customers tap or swipe their own card



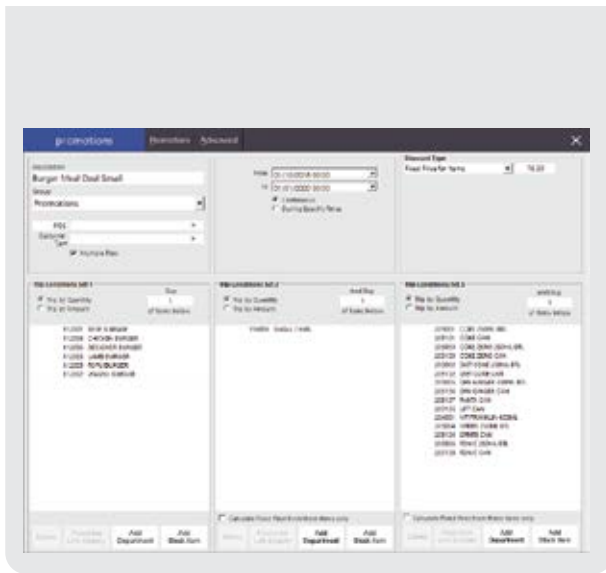
Customer Relationships

Customers are the life-blood of your business, and it's easy to give them that little bit extra, without it costing you the world. As standard, Idealpos includes a Customer Account database, along with Customer Rewards and Loyalty. All this combines to give you the best tools to foster the relationship with your customers.



- Account setup with Invoicing, Statements and Credit Limit
- Multiple Customer Types for easy management
- Discount bonuses based on spending thresholds
- Points-based loyalty with redemptions
- Offer reward promotions to "Buy 10 Get 1 Free"
- Export Customers for additional marketing
- Send Coupons for birthdays, memberships and more
- Create Master and Sub accounts for easier processing





Promotions

Promotions help to increase a customer's average spend in your store, by enticing them with additional benefits such as a package deal. It's cheaper to buy all your items in a Promotion than each item individually.

- Set promotions with multiple trip conditions
- Promotions calculated live
- Use Special Price Schedule for happy hours
- Set priorities so stock isn't discounted twice
- Multi-select Items / Departments for fast creation
- Create dazzling signs for each promotional product to place around your store to highlight for customers



Coupons

Coupons are an enticement for customers to come back. Offering both first time and existing customers a discount on their next purchase, gets them back in the door to spend again.



- Coupons can be serialized or print only
- Directly linked to items the customer previously purchased
- TalkBox by Impact Data integration for enhanced coupon options
- Email or SMS coupons to be read and redeemed in-store



Gift Vouchers

Allow your customers to give a loved one a chance to visit your store and buy the gift they want, rather than one hastily picked out. Gift vouchers are a powerful marketing opportunity to open your doors to more customers.

- Customize gift vouchers with specific logos
- Alternative expiry dates for different voucher types
- Send via email or print from the receipt printer
- Configured easily to print details on custom stationery



Lay-bys

When utilizing lay-bys, customer spend increases per sale. Lay-bys are used to give the customer a specified time period to pay a purchase off, before taking the goods home. The customer can make a deposit on the item, which will then be held in storage by the retailer until the goods have been totally paid off, or the customer cancels the lay-by.

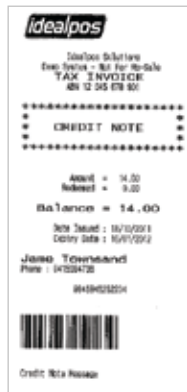


- Choose duration of lay-by service
- Require minimum deposit before sale can finalize
- Terms and Conditions printed on the receipt
- Select when a lay-by becomes a sale



Credit Notes / Refunds

Credit Notes are used for the returning of goods into your store, but instead of giving the customer back the tender they purchased with, you give them a Credit Note to the value of those goods in your store. It acts like a Gift Voucher in that it cannot be redeemed for cash, and must be spent in your store. If you are happy for the customer to return their goods, you can record the reason why.



- Issue credit notes with any returned stock
- Configure Refund Reasons to track stock issues
- Credit notes are fully tracked across all Locations / Sites
- Issue credit notes with expiry dates
- Control access with clerk permissions



Scales

Idealpos integrates to 11 different scales that allow direct weight measurement into the POS screen sales window. This means you can simply put the items on a scale, press the selected stock item button and it will be weighed instantly and display the price.



- Configure Tare rules based on product
- Use Programmable barcodes for deli operations
- Links to Mettler Toledo, NCR, PSC and CAS





Attributes

Grouping of Stock Items for Reports, Sales or to improve Customer Information is paramount to success. Attributes give you an advanced tool to effectively mould your Stock Items into customized groups that are relevant to your business.

- Store information such as Grape Varietal, Country of Origin, Container, Size, Colour, Allergies, Fruit / Vegetable and more
- Attributes can be used in Reports for Additional Filtering
- Advanced Attribute Grouping allows Family Pricing Changes
- Attributes allow Stock Items to be easily searched

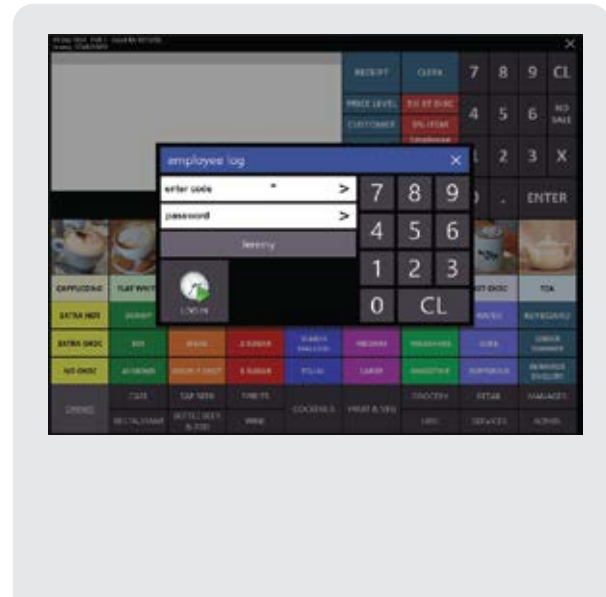


Employee Log

Expenses in any business add up fast, no more so than the staff you employ to work there. Keeping track of when they start and finish their shift, while forecasting effectively can help to turn the tide on this burden.

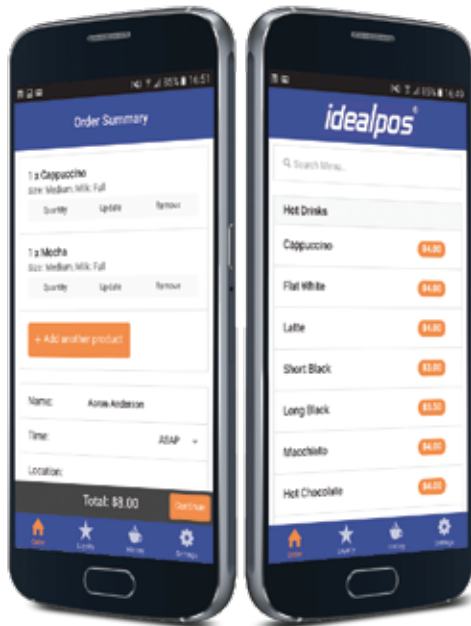


- Detailed Start and Finish times, including breaks
- Integrations to Tanda, Deputy, TimeTarget and Zuus
- Improve staff rosters through effective time management



E-commerce

The world is a big place and you know what else? Customers can buy from you wherever they feel comfortable, with all sales being recorded in your Idealpos system.



- Integrated solution to multiple vendors
- Direct sales through Idealpos for consistent reporting
- Mobi2Go, WooCommerce, Shopify, PrestaShop & Magento integrations



System Compatibility

Windows POS Ready 2009/7, Windows 7/8/8.1 and 10
32/64bit Minimum, 2GB RAM and 30GB Free Hard Disk
Space, POS Screen Resolution fixed to 1024 x 768 or 1280
x 800 pixels, Internet Connection, Data Backup Solution
(Local or Cloud).



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